

Chicago - February, 2009

SRAM Sets the Stage

Global Gravity Athlete Roster

The stage is set for yet another great year of competition. SRAM continues to invest in top tier events as well as the best athletes in the world.

SRAM's fully staffed crew in both the US and Europe continue to travel the world to the best mountain destinations. Check out our truck schedule; we are going to be busy! Testing product in the field is where it's at, and we constantly strive to improve our products through athlete feedback.

The key to having fun on the road is to surround yourself with talented athletes. SRAM loves competing, and always has. While it's about having fun, we also play to win. With our growing list of riders, it's clear we're committed to winning. With world class athletes on the best product, how could we lose?

See you out there. It's going to be another great year.



Global SRAM Truck Schedule

Petermaritzburg	April 11-12
Sea Otter	April 16-19
Offenburg	April 25-26
Houffalize	May 2-3
La Bresse	May 9-10
Vallnord	May 16-17
Dirt Masters Winterberg	May 21-24
Ft. William	June 6-7
Ashland Super D	June 13-14
Freeraid Classic	June 18-21
Maribor	June 20-21
Downieville	July 9-12
Mt. St. Anne	July 25-26
Mega Avalanche	Aug 1-2
Bromont	Aug 1-2
Crankworx BC	Aug 9-17
Eurobike	Sept 1-5
Champéry	Sept 12-13
Schladming	Sept 19-20
Interbike	Sept 21-25
Roc d'Azur	Oct 1-4
Leser Festival Latsch	Oct

note: SRAM attendance subject to change



Kirt Vories

Kathy Sessler



Jordie Lunn

Toni Lafauger



Greg Watts

Fisher Bikes



Greg Minnaar

Kathy Sessler

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Gravity - Team/Roster	Discipline	SRAM	RockShox	Avid	Truvativ	Bike Brand
Bike Parks						
Ray's Indoor MTB (USA)	Park	X	X			
Whistler Mountain Bike Park (CAN) - Guide Staff & Rental Fleet	Park	X				Kona
Commencal						
Cedric Gracia (FRA)	DH	X				Commencal
Duncan Riffle Racing						
Andy Becker (USA)	DH	X	X	X	X	
Brad Benedict (USA)	DH	X	X	X	X	
Duncan Riffle (USA)	DH	X	X	X	X	
GT Factory MTB Team						
Eric Carter (USA),	DH / 4X	X	X	X	X	GT
Kevin Aiello (USA)	DH	X	X	X	X	GT
Marc Beaumont (GBR)	DH	X	X	X	X	GT
Mick Hannah (AUS)	DH	X	X	X	X	GT
Tyler McCaul (USA)	Freeride		X		X	GT
Just Reid (New)						
Adam Brayton (GBR)	DH		X			
Ben Reid (IRL)	DH		X			
Mongoose Factory MTB Team						
Andrew Cho (CAN)	Freeride	X	X	X	X	Mongoose
Garret Bueller (CAN)	Freeride	X	X	X	X	Mongoose
Steve Romaniuk (CAN)	Freeride	X	X			Mongoose
Monster Energy/ Specialized						
Brendan Fairclough (GBR)	DH	X	X	X	X	Specialized
Sam Hill (AUS) BlackBox	DH	X	X	X	X	Specialized
NSMB Freeride Team						
Curtis Robinson (CAN)	Freeride	X		X		Specialized
Dylan Dunkerton (CAN)	Freeride	X		X		Specialized
Eamonn Diugnan (CAN)	Freeride	X		X		Specialized
Ian Nelson (CAN)	Freeride	X		X		Specialized
Jerry Willows (CAN)	Freeride	X		X		Specialized
Justin Wyper (CAN)	Freeride	X		X		Specialized
Mitch Chubey (CAN)	Freeride	X		X		Specialized
Trevor Hansen (CAN)	Freeride	X		X		Specialized
ODI Southridge MTB Racing Team						
Brad Oien (USA)	DH	X	X		X	Turner
Brittany Jackson (USA)	DH	X	X		X	Turner
David Klaassen Van Oorschot (USA)	DH	X	X		X	Turner
Donny Jackson (USA)	DH	X	X		X	Turner
Scott Smith (USA)	DH	X	X		X	Turner
PinkBike						
Dan Zoobkoff (CAN)	DH	X	X	X	X	Devinci
Darryl Bartlett (CAN)	DH	X	X	X	X	Devinci
Kyle Marshall (CAN)	DH	X	X	X	X	Devinci
PrimaryTREK						
Chris Cousineau (CAN)	DH	X	X	X	X	Trek
Drew Pautler (CAN)	DH	X	X	X	X	Trek

PRESS RELEASE

Gravity - Team/Roster	Discipline	SRAM	RockShox	Avid	Truvativ	Bike Brand
RSP Racing						
Joost Wichmann (NEL)	4X	X	X	X	X	Giant
Michael Marosi (CZE)	DH	X	X	X	X	Giant
Santa Cruz Syndicate						
Greg Minnaar (RSA) BlackBox	DH	X	X	X	X	Santa Cruz
Jamie Goldman (USA)	Freeride	X	X	X	X	Santa Cruz
Josh Bryceland (GBR)	DH	X	X	X	X	Santa Cruz
Steve Peat (GBR) BlackBox	DH	X	X	X	X	Santa Cruz
Santa Cruz Syndicate/Allride Demo Tour						
Kirt Voreis (USA)	Demo	X	X	X	X	Santa Cruz
Lindsey Voreis (USA)	Demo	X	X	X	X	Santa Cruz
Specialized Factory Team (New)						
Rafael Alvarez (ESP)	4X	X		X		Specialized
Subaru/Gary Fisher Mountain Bike Team						
Greg Watts (USA)	Freeride	X	X	X	X	Gary Fisher
Sunn Riders Society						
Anais Pagot (FRA)	DH	X	X	X	X	Sunn
Remi Thirion (FRA)	DH	X	X	X	X	Sunn
Romain Saladini (FRA) BlackBox	4X	X	X	X	X	Sunn
Team Ayton						
Aurelien Giordanengo (FRA)	DH	X	X	X	X	Giant
Myriam Nicole (FRA)	DH	X	X	X	X	Giant
Yannick Granieri (FRA)	Freeride	X	X	X	X	Giant
Team Ghost						
Johannes Fischbach (GER)	4X	X	X	X	X	Ghost
Markus Klausmann (GER)	DH	X	X		X	Ghost
Individuals						
Alex Reveles (USA)	Freeride	X	X	X	X	Santa Cruz
Amir Kabbani (GER) (New)	Freeride	X	X	X	X	Cannondale
Anneke Beerten (NED) BlackBox	4X	X	X	X	X	Intense
Antje Kramer (GER)	DH	X	X	X	X	Giant
Brandon Semenuk (CAN) - Nike 6.0/TREK/SRAM	Freeride	X	X	X	X	Trek
Cameron Zink (USA) - Felt/SRAM/Sensus	Freeride	X	X	X	X	Felt
Caroline Buchanan (AUS)	4X	X	X	X	X	
Cole Bangert (USA)	DH	X	X	X	X	Specialized
David Smutok (USA)	Freeride	X	X	X	X	Rocky Mtn
Gino Schlifke (GER)	DH	X	X	X	X	Turner
Jill Kintner (USA) BlackBox	4X	X	X	X	X	Intense
Jordie Lunn (CAN) - Jamis/SRAM	Freeride	X	X	X	X	Jamis
Joscha Forstreuter (GER)	Freeride	X	X	X	X	Felt
Kenny Smith (CAN) (New)	Freeride	X	X	X	X	Cove
Kyle Ebbett (USA)	Freeride	X	X	X	X	Scott
Kyle Norbraten (CAN) (New)	Freeride	X	X	X	X	Scott
Pierre Eduard Ferry (FRA)	Freeride	X	X	X	X	Specialized
Ross Measures (CAN) - Knolly Bikes/SRAM	Freeride	X	X	X	X	Knolly
Sam Pilgrim (GBR) (New)	Freeride	X	X		X	Diamondback
Simon Kirchmann (GER) (New)	Freeride	X	X	X	X	Scott
Timo Pritzel (GER)	Freeride	X	X	X	X	Scott
Wayne Goss (CAN)	Freeride	X	X	X		Cannondale