

Chicago - February, 2009

SRAM's Ready to Race

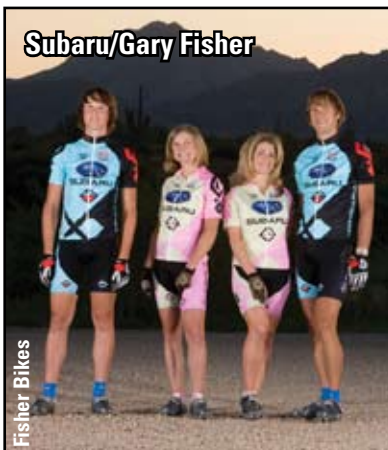
Global Endurance Athlete Roster

The stage is set for yet another great year of competition. SRAM continues to invest in top tier events as well as the best athletes in the world.

SRAM's fully staffed crew in both the US and Europe continue to travel the world to the best mountain destinations. Check out our truck schedule; we are going to be busy! Testing product in the field is where it's at, and we constantly strive to improve our products through athlete feedback.

The key to having fun on the road is to surround yourself with talented athletes. SRAM loves competing, and always has. While it's about having fun, we also play to win. With our growing list of riders, it's clear we're committed to winning. With world class athletes on the best product, how could we lose?

See you out there. It's going to be another great year.



Fisher Bikes



Global SRAM Truck Schedule

Petermaritzburg	April 11-12
Sea Otter	April 16-19
Offenburg	April 25-26
Houffalize	May 2-3
La Bresse	May 9-10
Vallnord	May 16-17
Dirt Masters Winterberg	May 21-24
Ft. William	June 6-7
Ashland Super D	June 13-14
Freeraid Classic	June 18-21
Maribor	June 20-21
Downieville	July 9-12
Mt. St. Anne	July 25-26
Mega Avalanche	Aug 1-2
Bromont	Aug 1-2
Crankworx BC	Aug 9-17
Eurobike	Sept 1-5
Champery	Sept 12-13
Schladming	Sept 19-20
Interbike	Sept 21-25
Roc d' Azur	Oct 1-4
Leser Festival Latsch	Oct

note: SRAM attendance subject to change





Swisspower



Victor Lucas



Michael Broderick

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Endurance - Team/Roster	Discipline	SRAM	RockShox	Avid	Truvativ	Bike Brand
AIS (Australian Institute of Sport) Felt SRAM						
Charlton Durie (AUS)	XC	X	X	X	X	Felt
Gracie Elvin (AUS)	XC	X	X	X	X	Felt
Lachlan Norris (AUS)	XC	X	X	X	X	Felt
Nathan Haas (AUS)	XC	X	X	X	X	Felt
Paul Van Der Ploeg (AUS)	XC	X	X	X	X	Felt
Rowena Fry (AUS)	XC	X	X	X	X	Felt
Cannondale						
Marco Aurelio Fontana (ITA)	XC	X	rear shock	X		Cannondale
Martin Gujan (SUI)	XC	X	rear shock	X		Cannondale
Roel Pauwilsen (BEL)	XC	X	rear shock	X		Cannondale
Commencal						
Remy Absalon (FRA)	All Mountain	X				Commencal
Die Rasenmaeher						
Holger Meyer (GER)	All Mountain	X		X		Scott
Karen Eller (GER)	All Mountain	X		X		Scott
Kona Factory						
Barry Wicks (USA)	XC		X			Kona
Kris Sneddon (CAN)	XC		X			Kona
Ryan Trebon (USA)	XC		X			Kona
Wendy Simms (CAN)	XC		X			Kona
Merida						
Gunn-Rita Dahle (NOR)	XC	X		X		Merida
Hannes Genze (GER)	XC	X		X		Merida
Jochen Kaess (GER)	XC	X		X		Merida
Jose Hermida (ESP)	XC	X		X		Merida
Moritz Milan (GER)	XC	X		X		Merida
Ralph Näf (SUI)	XC	X		X		Merida
Robert Gebauer (AU)	XC	X		X		Merida
Rudi van Houts (NEL)	XC	X		X		Merida
Orbea						
Inaki Lejarreta (ESP)	XC	X	X	X	X	Orbea
Julien Absalon (FRA) BlackBox	XC	X	X	X	X	Orbea
Ruben Ruzafa (ESP)	XC	X	X	X	X	Orbea
Santa Cruz Syndicate						
John Waddell (AUS)	Endurance	X	X	X	X	Santa Cruz
Specialized Factory Team (New)						
Burry Stander (RSA) BlackBox	XC	X		X		Specialized
Christoph Sauser (CH) BlackBox	XC	X		X		Specialized
Lene Byberg (SUI) BlackBox	XC	X		X		Specialized
Rebecca Rusch (USA)	Endurance	X		X		Specialized
Todd Wells (USA) BlackBox	XC	X		X		Specialized
Subaru/Gary Fisher Mountain Bike Team						
Jeremy Horgan-Kobelski (USA)	XC	X	X	X	X	Gary Fisher
Heather Irmiger (USA)	XC	X	X	X	X	Gary Fisher
Sam Schultz (USA)	XC	X	X	X	X	Gary Fisher
Willow Koerber (USA)	XC	X	X	X	X	Gary Fisher

Endurance - Team/Roster	Discipline	SRAM	RockShox	Avid	Truvativ	Bike Brand
Swisspower						
Florian Vogel (SUI) BlackBox	XC	X		X	X	Scott
Marcel Wildhaber (SUI)	XC	X		X	X	Scott
Nino Schurter (SUI) BlackBox	XC	X		X	X	Scott
Team Bulls						
Karl Platt (GER)	XC	X				Bulls
Stefan Sahn (GER)	XC	X				Bulls
Tim Bohme (GER)	XC	X				Bulls
Team Kenda/Seven/NoTubes						
Mary McConneloug (USA) BlackBox	XC	X	X	X	X	Seven
Michael Broderick (USA)	XC	X	X	X	X	Seven
Team Texpa						
Alexander Pscheidl (GER)	XC	X	X	X	X	Simplon
Christian Schneidawind (GER)	XC	X	X	X	X	Simplon
David Voll (GER)	XC	X	X	X	X	Simplon
Lukas Gerum (GER)	XC	X	X	X	X	Simplon
Roland Golderer (GER)	XC	X	X	X	X	Simplon
Team Torq Nutrition						
Cal Briton (AUS)	XC	X	X	X	X	Monza/GT
Dan McConnell (AUS)	XC	X	X	X	X	Monza/GT
Jo Wall (AUS)	XC	X	X	X	X	Monza/GT
Katherine O'Shea (AUS)	XC	X	X	X	X	Monza/GT
Tory Thomas (AUS)	XC	X	X	X	X	Monza/GT
Individuals						
Cody Petersen (USA)	XC	X	X	X	X	Storck
Greg Noce (FRA)	All Mountain	X	X	X		Commencal
Jaroslav Kulhavy (CZE)	XC	X	X	X	X	Specialized
Rene Wildhaber (SUI)	All Mountain	X	X	X	X	Trek
Ross Schnell (USA)	All Mountain	X	X	X	X	Trek
Sid Taberlay (AUS)	XC	X	X	X	X	Specialized